



# **How to Get the Most out of Your Website Theme**

Webinar

*March 2023*

# Our Team for this Webinar



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# Agenda

- Mindful Giving Update
- Themes - What you need to know
- Content Types with Views - Calendar, Staff, Board, News, Blog, Gallery
- Scheduling Feature
- Items that must be Sent to Support
- Block options (upcoming events, latest news, video block, etc.)
- Streamlining your main menu
- Showcase of 1 new OE theme!
- Questions

# What Is OneEach Mindful Giving?

- Build the catalog of products you need
- Make product donations easy and convenient for donors
- Get a list of all the donor information and stay engaged
- 100% of donations go to your nonprofit - no fees
- We'll get you up and running before fiscal year end fundraising

The screenshot shows the OneEach Mindful Giving mobile application interface. At the top, the logo reads "oneeach technologies mindful Giving" with "en | es" in the top right corner. A green banner displays "\$64 in contributions" and a shopping cart icon with "2 items". Below the banner, a welcome message says "Welcome to Mindful Giving!" followed by a mission statement: "Join us in our mission to make a positive impact on the world through our donation drive. Your contribution can make a significant difference in the lives of those who are in need. Your donation can provide food, shelter, education, and medical care to people who are struggling." The main content area features three product cards, each with an image, description, price, stock status, and an "Add to Cart" button. The first card is for Purina Pro Plan Wet Kitten Food, Flaked Ocean Whitefish and Tuna Entree - (24) 3 oz. Pull-Top Cans, priced at \$36.96 and in stock. The second card is for Chiwawa Plastic Noisy Cat Toy Balls with Bell Kitten Chase Toy 8 Types Assorted Color Size, priced at \$16.42 and in stock. The third card is for Glad ForceFlex Tall Kitchen Drawstring Trash Bags - 13 Gallon Trash Bag, Fresh Clean scent with Febreze Freshness, priced at \$40.14 and in stock. A right arrow navigation button is visible on the right side of the product grid.

Schedule your consultation today with your Account Manager! If you have any referrals please send them to [bryan@oneeach.com](mailto:bryan@oneeach.com)

# POLL

Do you know  
the name of  
your website theme?

# Support Site

Let's take a look at the theme tutorials on our support site

## Theme Overview Trainings

Gila Theme Overview

Picacho Theme Overview

Haboob Theme Overview

Haboob Theme Overview (Unity)

Papago Theme Overview

Mojave Theme Overview

Sedona Theme Overview

Sedona Theme Overview (YMCA)

Sonoran Theme Overview

Sonoran Theme Overview (Unity)

# What's a View?

- A view is a page or area that displays multiples of one content type.
- Website views include:
  - Calendar (a view of Events)
  - Blog or News (a view of many blogs/news)
  - Staff and/or Board (a view of each person that has been added)
  - Gallery (a view of image galleries)

# Scheduling

- Scheduling is your friend
- Schedule content to publish/unpublish
- Rotors are commonly scheduled
- Forms can also be scheduled
- If you do not see a scheduler option on your website, please submit a support ticket.

▼ **SCHEDULING OPTIONS** (Scheduled for unpublishing)

**Unpublish on**

05 / 08 / 2023  08 : 00 : 00 AM

Enter a date and time. Leave the date blank for no scheduled unpublishing.

**Publish on**

mm / dd / yyyy  -- : -- : -- --

Enter a date and time. Leave the date blank for no scheduled publishing.

# Items that must be sent to Support

- Creating Secured Areas (all sites get 3 secured areas)
- Creating Users (secured area, admin, editors - always provide email address)
- Anytime you see “This field has been disabled because you do not have sufficient permissions to edit it.” (it’s for your own good, we promise)
- Add the Scheduler tool (if you don’t already have it)

# Block Options - Mojave Theme

## MISSION STATEMENT

United Way of Rockbridge (UWR) provides a leadership role in improving the quality of life of the people in the cities, towns, and unincorporated areas of Rockbridge County, Virginia by assessing needs, raising and allocating funds for charitable purposes, and ensuring the appropriate use of those resources. These purposes should ensure equity as to education, health, and financial well-being without regard to race, ethnicity, or gender in furtherance of achieving an inclusive community in which there is dignity and equal opportunity for all.

## UPCOMING EVENTS

**UWR Monthly Board Meeting**  
Tuesday, March 28, 2023

**UWR Monthly Board Meeting**  
Tuesday, April 25, 2023

**UWR Monthly Board Meeting**  
Tuesday, May 23, 2023

[VIEW FULL CALENDAR](#)



**amazon**smile

**You shop. Amazon gives.**

When you choose to shop with Amazon smile, you'll find the same Amazon you love with the added bonus of 0.5% of your purchases benefitting Ada Regional United Way! (AmazonSmile doesn't cost you anything, the donation comes from their foundation)

### How to use AmazonSmile on a web browser:

1. Visit [smile.amazon.com](https://smile.amazon.com) (be sure to bookmark it)
2. Sign in with the same account you use for Amazon.com
3. Select your charity (Ada Regional United Way)
4. Start shopping! Remember to checkout at [smile.amazon.com](https://smile.amazon.com) to generate donations for your chosen charity.

[Learn More](#)

# Block Options - Haboob Theme

## Read All About It!



Read our weekly E-Newsletter

Subscribe to weekly E-News



## WLOS Spotighting Need for Pet Food Donations

Tuesday, September 28, 2021

Read More...

## Charity Horse Show Benefits Meals on Wheels

Tuesday, September 28, 2021

Read More...

ALL NEWS

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Unity of Lehigh...

Follow Page

Practical teachings for a...

A LENTEN DAY OF REFLECTION:  
ON RISING IN CONSCIOUSNESS

SATURDAY, APRIL 1, 2023  
UNITY OF LEHIGH VALLEY (IN-PERSON ONLY)  
TIME: 10:00 AM - 3:00 PM

COST: \$15 (SUGGESTED LOVE OFFERING  
(NO NEED TO BRING AWAY))

Service starts in: 9:59

unity of Lehigh Valley

Unity of Lehigh Valley

on Sunday

# Block Options - UWW Theme

OnTrack WNC Helps Make Homeownership a Dream Come True

[Read More...](#)



**United Way of Henderson County**  
about a week ago

Our friends at [Crate Wine Market & Project - Wine Specialists](#) sponsor the United Way Moment every Friday morning on [WTZQ RadioQ](#). Well, last week Nicole, Derek, and Vige were the featured business on the Local



[View profile](#)

**MASS 211 IS HERE TO HELP!**

Call for information about:

- Housing
- Food
- Transportation
- Utility Assistance
- Childcare
- And MORE!

CALL ANYTIME  
**24/7**

Tweets from @LakeAreaUW

 **Lake Area United Way**   
@Lake... · Feb 9, 2022



[View profile](#)



# Block Options - Picacho Theme

### FACEBOOK

 St. Landry Ear...  
[Follow Page](#)



St. Landry Early

### TWITTER

**Tweets from @StLandrySchools**

 **St. Landry S...** @StLan... · 22h

Congratulations, Mitch Fontenot, EHS principal and Rebecca Spears, Northeast Elementary "New" Teacher of the Year!!! Best of luck moving forward! We are cheering you on!!!

 L... @La\_B... · Mar 21

### VIDEO



### UPCOMING EVENTS

WHC Board of Directors Meeting

Mon, Mar 27 2023, 1:30 - 3:30pm

WHC Board of Directors Meeting

Mon, Apr 24 2023, 1:30 - 3:30pm

WHC Board of Directors Meeting

Mon, May 22 2023, 1:30 - 3:30pm

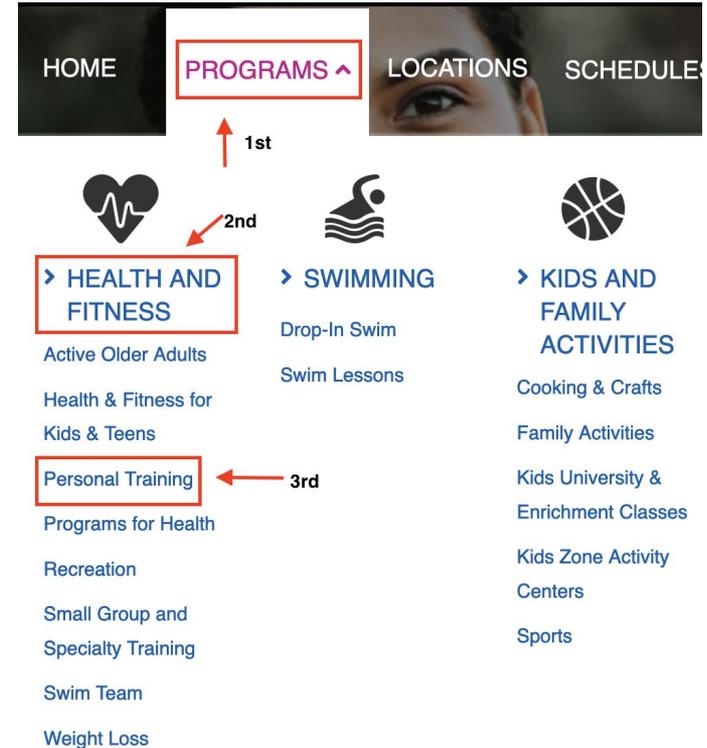
### SIGN UP FOR UPDATES!



[Click here to sign up for our newsletter](#)

# Streamline Your Menu Structure

- Our recommendation is to have no more than 6 1st tier/main menu items
- Make sure you are checking your menu structure on a mobile device (cell phone & tablet)
  - Themes: Rose & Carnation -- 3rd tier menu links are not accessible when in mobile. Make sure to plan your 2nd tier menu links as landing pages with links to each nested 3rd tier link.
  - Theme: Lily & Papago -- Only 1st & 2nd tier menu links are visible
- The goal is for users to easily find what they are looking for in your menu quickly



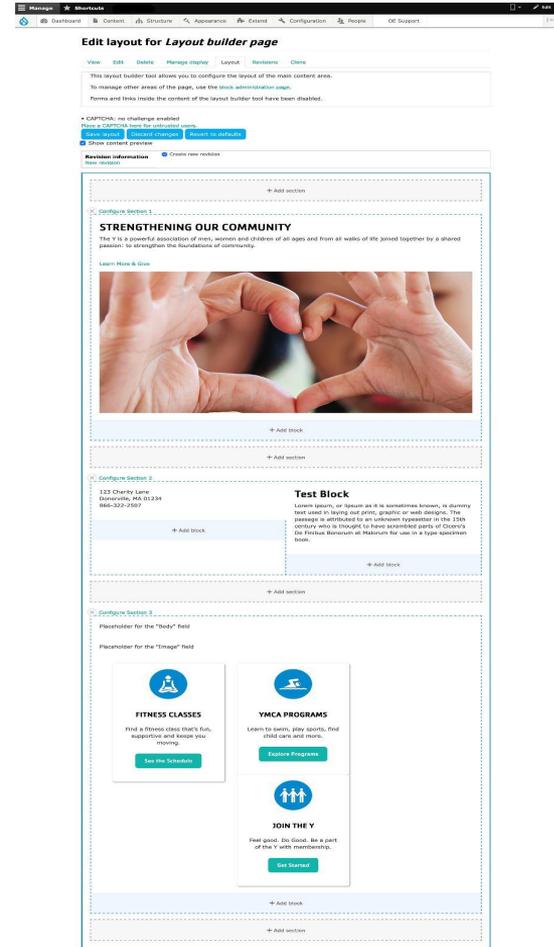


# **NEW THEME SHOWCASE**

# Layout Builder - Coming Soon!

## What is Layout Builder?

- Layout Builder allows content editors and site builders (that's you!) to easily and quickly create visual layouts for content display. Users can customize how content is arranged on a single page or across types of content, or even create custom landing pages with an easy-to-use drag-and-drop interface.
- Layout Builder provides the ability to drag and drop site-wide blocks and content fields into regions within a given layout.



# Layout Builder - Coming Soon!

The screenshot displays the Drupal Layout Builder interface. At the top, there is a navigation bar with 'Manage' and 'Shortcuts' tabs, and a search icon. Below this is a menu with options: Dashboard, Content, Structure, Appearance, Extend, Configuration, People, and OE Support. The main workspace is divided into two sections: 'Configure Section 2' and 'Configure Section 3'. 'Configure Section 2' contains a text block with address information, a 'Test Block' with Lorem Ipsum text, and two 'Add block' buttons. 'Configure Section 3' contains two placeholder fields for 'Body' and 'Image'. A right-hand sidebar titled 'Choose a block' provides a search filter and a list of available blocks and content fields.

**Manage** ★ **Shortcuts** 🔍 📱 ✎ **Edit**

🔗 Dashboard 📄 Content 🏠 Structure 🔍 Appearance 🏠 Extend 🛠 Configuration 👤 People OE Support

✕ **Configure Section 2**

123 Charity Lane  
Donorville, MA 01234  
866-322-2507

**Test Block**

Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs. The passage is attributed to an unknown typesetter in the 15th century who is thought to have scrambled parts of Cicero's De Finibus Bonorum et Malorum for use in a type specimen book.

+ Add block

+ Add block

+ Add section

✕ **Configure Section 3**

Placeholder for the "Body" field

Placeholder for the "Image" field

**Choose a block** ✕

+ Create custom block

Filter by block name

**Accessibility**

GTranslate

**Blocks**

Shariff share buttons

**Chaos Tools**

Entity view (Content)

Entity view (User)

**Content fields**

Authored by

Authored on

Body

Changed

Content type

Default revision

Default translation

ID

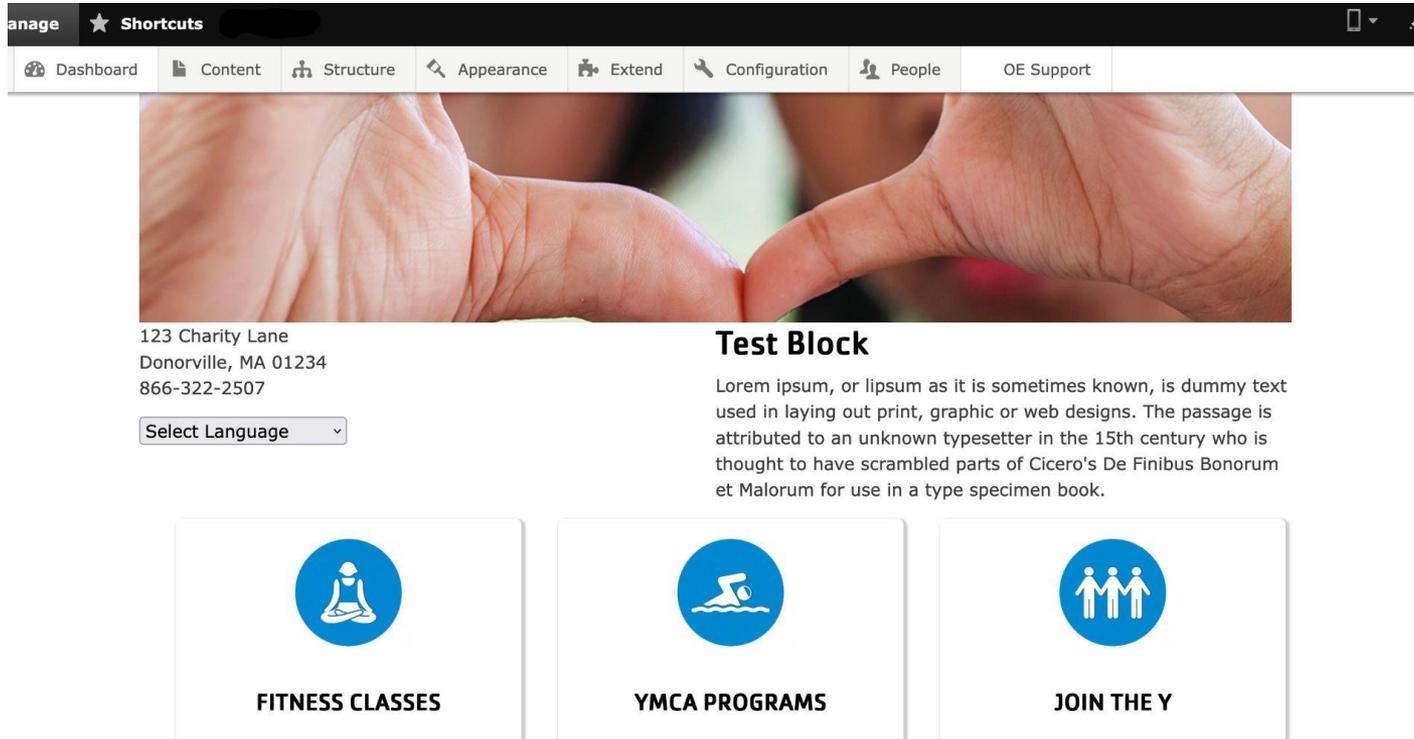
# Layout Builder - Coming Soon!

The screenshot displays the Layout Builder interface. At the top, there is a navigation bar with the following elements: "Manage" (with a star icon), "Shortcuts" (with a star icon), and a search bar. Below this is a secondary navigation bar with tabs: "Dashboard" (with a home icon), "Content" (with a document icon), "Structure" (with a grid icon), "Appearance" (with a paintbrush icon), "Extend" (with a puzzle piece icon), "Configuration" (with a wrench icon), "People" (with a person icon), and "OE Support".

The main content area is divided into two sections:

- Configure Section 2:** This section is enclosed in a dashed blue border. It contains:
  - Text: "123 Charity Lane", "Donorville, MA 01234", "866-322-2507".
  - A "Select Language" dropdown menu.
  - A "Test Block" with the heading "Test Block" and a paragraph of Lorem ipsum text: "Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs. The passage is attributed to an unknown typesetter in the 15th century who is thought to have scrambled parts of Cicero's De Finibus Bonorum et Malorum for use in a type specimen book."
  - Two light blue "Add block" buttons, one on the left and one on the right.
- Configure Section 3:** This section is enclosed in a dashed blue border. It contains:
  - A light gray "Add section" button.
  - Two placeholder text fields: "Placeholder for the 'Body' field" and "Placeholder for the 'Image' field".

# Layout Builder - Coming Soon!



The screenshot displays a web layout builder interface. At the top, there is a dark navigation bar with the text "manage" and a star icon next to "Shortcuts". Below this is a horizontal menu with icons and labels for "Dashboard", "Content", "Structure", "Appearance", "Extend", "Configuration", "People", and "OE Support". The main content area features a large image of two hands touching. Below the image, there is a text block with the address "123 Charity Lane, Donorville, MA 01234, 866-322-2507" and a "Select Language" dropdown menu. To the right of the address is a "Test Block" containing a paragraph of Lorem Ipsum text. At the bottom, there are three white buttons with blue circular icons: "FITNESS CLASSES" (yoga icon), "YMCA PROGRAMS" (swimmer icon), and "JOIN THE Y" (family icon).

manage ★ Shortcuts

Dashboard Content Structure Appearance Extend Configuration People OE Support

123 Charity Lane  
Donorville, MA 01234  
866-322-2507

Select Language

### Test Block

Lorem ipsum, or lipsum as it is sometimes known, is dummy text used in laying out print, graphic or web designs. The passage is attributed to an unknown typesetter in the 15th century who is thought to have scrambled parts of Cicero's De Finibus Bonorum et Malorum for use in a type specimen book.

**FITNESS CLASSES**

**YMCA PROGRAMS**

**JOIN THE Y**

# Closing Details

- Webinars are posted in support at <https://support.oneeach.com/webinars>
- Support Ticket Requests <https://support.oneeach.com>
- Book a meeting with your Account Manager  
[oneeach.com/allyson](https://oneeach.com/allyson), [oneeach.com/jordan](https://oneeach.com/jordan), [oneeach.com/christina](https://oneeach.com/christina) &  
[oneeach.com/chrissy](https://oneeach.com/chrissy)
- Upcoming Webinars: (3rd Thursday of the Month)
  - Thursday, April 20 - The Basics
  - Thursday, May 18 - Online Events and Pledge Forms
  - Thursday, June 15 - Advanced Page Layouts



**QUESTIONS???**